



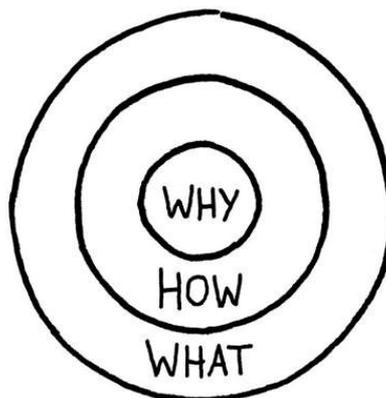
‘Intentional’ Transformational Leadership Seminar – Johannesburg/Pretoria

Moving the leadership discussion from the *‘WHAT needs to be done’* and the *‘WHY it needs to be done’* to the *‘HOW to do it’*

Date: Friday 19th & Saturday 20th August 2016 (08:00 – 18:00)
Venue: Heronbridge Retreat (www.heronbridge.co.za/retreat)
Costs: Early Bird (registration & payment before 1st July) – R1, 950
Standard (registration & payment after 1st July) – R2, 650
Email info@crossovertransformation.co.za for registration form

- We know that we need to build trust in our teams – but HOW do we do it?
- We know that organizational unity results in business growth – but HOW do we attain it?
- HOW do we harness organizational diversity for competitive advantage?
- HOW do we resolve conflict and reconcile broken relationships?
- HOW do we build a positive organizational culture?
- HOW do we lead in tough times?
- HOW do we build an environment that is conducive to innovation and creativity?
- HOW do we increase bottom line performance by focusing on relationships?

Most of us know WHAT needs to be done in our organizations and WHY it needs to be done; but we struggle with HOW to practically do it.



Transformational Leadership is uniquely designed to equip you with the ingredients, tools and a recipe to empower you with the HOW to be an agent of transformational change in your marriage, family, business, organization, city and nation.



What is Transformation?

- A process of **profound and radical change** that orients an individual, organisation, community, city or nation in a new direction and takes them/it to an **entirely different level of effectiveness**.
- A **thorough or dramatic change** in form or appearance.



TRANSFORMATIONAL LEADERSHIP
REMOVING CONSTRAINTS, EQUIPPING LEADERS, EMPOWERING PEOPLE

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Transformational Leadership is a unique proprietary system of developing a common culture that removes constraints, drives unity, and empowers individual role clarity and leadership. The most unique and consistent outcomes are swift problem solving and a common cultural language that allows for trust and dependability to emerge in teams while delivering demanding objectives. We identify and remove constraints and empower people to maximize their potential, relationships, profits and purpose in an organizational setting. For more on Transformational Leadership go to www.transformlead.com

Who should attend?

CEO's, Executives, Managers, Employees, Entrepreneurs, Business Owners, NGO Leaders, Government Leaders. This is for anyone who wants to understand how to identify, address and remove personal, family, team, organisational, national and systemic constraints that stop transformation from occurring. Removing these constraints allows transformation to occur and encourages healthy, trusting relationships to grow that will result in improved morale, increased productivity and sustained profitability.



Facilitators for the training

Ford Taylor



Ford Taylor is based in Cincinnati in the USA and is known as a man who can solve complex business issues, with straight forward practical solutions, while maintaining his focus on the people that serve the organization. After completing a Business Management degree from Texas A&M University, he jumped into becoming an owner/operator of small apparel company named C.C. Creations. This small company grew to the publicly traded *Brazos Sportswear Corporation*. The company grew from a few small individual investors to a 300 Million Dollar operation. In 1997 Ford and his family moved to Cincinnati to serve as the CEO of this growing company.

Ford eventually stepped away from his role as CEO of *Brazos Sportswear* to help grow and develop other companies. Due to a rising to market demands he founded *FSH Consulting*. The company is currently comprised of teams that provide leadership training and strategic consulting. Individuals and teams achieve transformation by addressing and removing personal and professional constraints. He is now known and dearly loved for his passion to see lives and organizations better equipped to serve their communities and families.

Ford Taylor is the author of the content of *Transformational Leadership*. The material is a result of specific solutions to a long history of transforming multiple companies and individual lives.

Patrick Kuwana



Patrick Kuwana is the founder and CEO of Crossover Transformation Group - an organization focused on offering Value Co-Creation services, with a focus on architecting solutions to build new relational based socio economic structures to accelerate business and economic growth. He is involved in leadership and entrepreneurship development in Africa and Asia. He is also part of the Transformational Leadership team at USA based FSH Strategy Consultants. Patrick's passion is in developing and working with leaders and organizations that are committed to unlocking the vast economic potential of Africa by building new sustainable economic systems of inclusive wealth creation that will benefit all Africans. He has extensive experience in working in culturally and racially diverse environments both locally and internationally and possesses a unique gift in vision casting and drawing diverse people into developing a platform of trust and unity to enable greater levels of success in deal making, mergers and acquisitions, project execution and strategy execution. www.crossovertransformation.co.za